**International Finance (3 sem) – (397002) English for Presentations (Slawney)**

**SS 2025**

**Project Work**

*PO Prüfungsanforderung: “Projektarbeit mit schriftlicher Ausarbeitung und Präsentation sowie aktives Einbringen in die Präsentation Anderer; Ausarbeitungsdauer zwei Wochen.”*

General Topic: **New Banking Services and Fintech**

Since the internet revolution and the mobile internet revolution, financial technology has grown explosively, and fintech, which originally referred to computer technology applied to the back office of banks or trading firms, now describes a wide variety of technological interventions into personal and commercial finance. One third of consumers use at least two or more fintech services and investment in the fintech sector has expanded enormously in the last ten years.

For this assignment you are asked to pick a specific topic inside the world of new banking services and fintech. You might choose something like the following:

\* New Products and Services (contactless payment, electronic funds transfer, iPhone/selfie/bank-in-a-box ATMs, mobile banking and trading apps, mobile wallets, Apple/Ali Pay, cryptocurrencies, robo-advisors, crowdfunding, P2P lending, data-driven lending, NFTs, buy now pay later services, etc.)

\* New Banking or Financial Service Companies (Link, Square, N26, Wise, Trussle, Prospect, Zopa, inVenture, Lending Club, On Deck, Klarna, Paypal, Ant Group, Stripe, Coinbase, Revolut, Stripe, Trade Republic, etc.).

\* Historical: history of fintech or some development in it.

\* Systematic and technological aspects of fintech (blockchain technology, regtech, high frequency trading, robo-advisory algos, bank-in-a-box tech, venture capital financing of fin-tech start-ups, financial performance of fin-techs, etc.)

**Step 1**: Get together in groups of one to four students to work on one project topic. Or work separately alone.

**Step 2**: Write up a list of questions which you would like to tackle. You can discuss these (guiding) questions for your work with your teacher, who perhaps will give you additional texts/material to use in your project.

**Step 3**: Start doing research and write project paper.

**Step 4**: Before 24.00 10 June, 2025 hand in project paper (**minimum of 1,000 words** per author no maximum limit, the work of each author clearly indicated in the group report, each receiving a separate grade for their individual work, preferably in PDF format) and be prepared to present your results (sign up for an appointment for a presentation on the campUAS course platform, each person speaking about the same length, **minimum 8 Minutes**). The sign up for the day to give your presentation will be organized on the Moodle platform. Presentations will be held on 16 June, 23 June and 30 June in the classroom at the class time. Other students will be present in the audience to listen to each presentation, ask questions and take notes for the purpose of summarizing another presentation or writing about what they learned from a presentation

**Step 5**: Write a short paper of about 150 words about EITHER “What I have learnt from another presentation” OR a summary of another presentation. Upload it on the campUAS platform by 24.00, 21 July, 2025.

After **Step 5** you are finished with the course. There is no written exam for this course.

**Useful resources:**

- Websites (a good starting point: http://en.wikipedia.org )

- Current business journals and their websites (Economist, Financial Times, Business Week), BBC, CNN, Bloomberg, CNBC, zerohedge, businessinsider, etc.

- Documentary films

- Academic literature on banking and the classroom material. Books about fintech and new financial services.

**Marks given for:**

 Written work (see step 3): - complexity and originality of topic - structure, integration of parts, language 40%

 Presentation (see step 4): - delivery - clarity and accuracy (language) - discussion of others’ presentations 40%

 Summary of presentations (see step 5) 20%

|  |  |
| --- | --- |
| **Submission: upload through campUAS course (PDF preferred).**  **Due: Tuesday, 10 June, 2025.**  **For formatting guidelines, sample research papers and other material see the campUAS course.**  **Format of project work**  **Title page** | - title of work  - name(s) of author(s), Matr.Nr(s)  - seminar title  - date |
| **Contents page** | - contents (chapters)  - contributors |
| **Text** | - **at least 1,000 words** each (text) per Person  - use double spacing  - start with outline and questions  - end with summary/conclusion/ discussion of your findings |
| **Referencing** | - quote sources in text  - bibliography of sources used (see below) |
| **Glossary** | - if possible: give glossary of English terms |

**Declaration of Authorship**

The following “Declaration of Authorship” must be attached to written work:

**Declaration of Authorship**

I hereby declare that the thesis submitted is my own unaided work. All direct or indirect sources used are acknowledged as references.

I am aware that the thesis in digital form can be examined for the use of unauthorized aid and in order to determine whether the thesis as a whole or parts incorporated in it may be deemed plagiarism. For the comparison of my work with existing sources I agree that it shall be entered in a database where it shall also remain after examination, to enable comparison with future theses submitted. Further rights of reproduction and usage, however, are not granted here.

This paper was not previously presented to another examination board and has not been published.

(Signed with Hand-Written Signature)

Name (Printed Under Signature)

Date