

Module Overview MBA Aviation and Tourism Management

Semester 4	10) Political, Legal and Regulatory Framework 5 CP	15) Master's Thesis and Colloquium 20 CP					
25 CP	Lobbying and Lawmaking						
Semester 3	Legal and Regulatory Framework of the Aviation and Tourism Industry	11) Management Competencies II: People management 5CP	12) Corporate Management II 5 CP	13) Economic and Environmental Basis 5 CP	14) Compulsory Optional Module 5 CP 14.1 Strategic Air Traffic and Airport Management 14.2 Strategic Tourism Management II		
20 CP		Talent Management, Leadership and Labour Law	Corporate Finance	Applied Regional Analysis and Spatial Economics	Strategic Air-Traffic Management	Strategic Business Travel Management	
		Work-Life Balance and Networking	Management Accounting	Sustainability Management in the Aviation and Tourism Industry	Strategic Airport Management	Strategic Tour Operation Management	
	Modulcluster General MBA			WPM Aviation/Tourism			
Semester 2	1) Management Competencies I: Impression Management 5 CP	6) Corporate Management I 5 CP	7) Logistics 5 CP	8) Applied Research Project 5 CP	9) Strategic Tourism Management I 5 CP		
25 CP	Rhetorical Skills, Press Management and Media Communications	Strategic Marketing and Sales	Operations Management	International Research and Consulting Project in the Aviation and Tourism Industry	Strategic Tourism Marketing and E-Business		
		Information Systems Management	Supply Chain Management		Strategic Destination Management		
Semester 1	Introduction to Study Programme, Academic Methods and Presentation Skills	2) Research Methods and Project Management 5 CP	3) International Tourism Management and Intercultural and Innovation Management 5 CP	4) Strategic Management and Airline Management 5 CP	5) Safety Management Systems 5 CP		
20 CP		Project Management	International Tourism Management	Strategic Airline Management	Safety and Security		
		Quantitative Research	Intercultural & Innovation Management	Strategic Management			
	Modulcluster General MBA			Modulcluster Aviation and Tourism			

N.D.: All Credit Points (CP) according to the European Credit Transfer System (ECTS)