"Academic Skills"

Study Program: EIT & Mechatronics

Module Portfolio Exam: Part 1

Writing Assignment

Instructor: Friedrich/Hawthorne/Slawney

Winter Semester 25/26

<u>Topic: Describing and Evaluating Strengths and Weaknesses of a Recent Technical Innovation: the Apple iPhone 17</u>

Weighting: 25% of grade

Due: 12 December, 2025

In this assignment, you will advance your own views and opinions surrounding a technological innovation: the Apple iPhone 17. In a **minimum 200 word** "position" or "opinion" paper, **describe** and **evaluate** the Apple iPhone 17's **strengths** and **weaknesses**. You need to familiarize yourself not only with the Apple iPhone 17 and how it works, but also with the opinions and evaluations of other electronics professionals who have written about the Apple iPhone 17 (Google search: "Apple iPhone 17 review"). Drawing on your knowledge of the Apple iPhone 17, the smart phone market, telecommunications technology, user needs, and what others are saying about the Apple iPhone 17, you will advance and support your own evaluation of the Apple iPhone 17's strengths and weaknesses.

Assignment Tasks

- Consult at least <u>two</u> sources from the recent past about the Apple iPhone 17. These sources
 will provide information about the Apple iPhone 17 and will contribute to your writing about
 its strengths and weaknesses. (google: "Apple iPhone 17 review")
- From within the topic focus in on the most important strengths and weaknesses.
- Familiarize yourself with specific examples of the Apple iPhone 17 in action.
- Write a minimum 200 word paper in which you carefully and clearly describe the strengths and weaknesses of the Apple iPhone 17.
- You <u>must paraphrase and reference</u> at least one article from the Internet or a magazine or book using the IEEE system. (See the resources on CampUAS for IEEE referencing and tips on paraphrasing on the campUAS course for "Academic Skills")

When finished hand in your assignment by 23:59 12 December, 2025 on campUAS course upload platform in Writing Assignment section. Please use pdf document format for your assignment.